TV as babysitter is an essay by Jerzy kosinski. He is a polish–American novelist. In the present essay he discussed the effect of TV on children. He says that watching TV has bad effect on children. Still people use TV as babysitter.

In the beginning of the essay the writer describes artificial world of TV. Everything and every aspect of life reduce to the size of TV. Lion, mouse mountain valley building room’s bike truck etc. are shown of the same size the rich the poor the owner’s workers present servant act are shown at the same plays.

The small child watches all these things by setting before TV he changes the channels as per his wish the child watches TV while setting sleeping eating yawing act. The child contras the TV programs.

This TV reduces the size of everything many time the TV shows are shot with plans there shows are not real but the child learns these thing as real for the child the size of everything is the same it also thing that it starts believing in this unreal world of TV

In TV shows everything is good and positive vet in real-life these are many problems when the children go to school they find it difficult to deal with the real world other children push the TV watches they make faces at him. They encroach at this time she cannot control them

These no remote control to changes the other children the only available way is to bear the torture

The child now developer a negative attitude to the real world the child is easily threatened there for he goes in depression such child avoids going out and playing with other children

The children of rich person watch thing in TV but they also watch the something in real world UT the children of the unreal world of TV

Thus the writer has shown the bad effect of TV on children’s mind he advises to watch TV vet not for long time.

Advertisement is a kind of business. It draws our attention to a product’ It also tries to convince customers to buy and use a product. It helps to increase of boot sales. It puts focus of the features of the product.

To advertise means to inform. It is the flow of information about a product form seller to buyer. Advertisement generally persuades customers to buy a product’ Advertisement should

1. Grad attention

2. Hold the customers ‘interest’

3. Make them desire the product

4 to prompt the customers to take action

Now days we always uncounted advertisement in all its forms Advertisement can be in the form of Billboards, Banner, Pop-up, Print, Audio and visual ads.

Following are the type of the advertisement.

**1 Billboard:**

The billboards are hung to the poles beside the roads. It has pictures of the product. It also tells features of the product. The boards are made attractive.

**2 Pop-up / online ads:**

This form of advisement relies on the internet. The ads which are woven on the web page are called banner ads The ads which open suddenly one the web page are called pop-up ads.

**3 Prints:**

If is also called press advertising. This adds is in printed form. It can be in newspaper, magazine, journals etc. Because of these media add reaches a large customers.

**4 Radio / Audio ads:**

Many companies purchase airtime from radio networks or stations. Air time means the length of radio show. Radio ads are audio ads. People any hear about the product. The length of these ads is around one minute or less than that.

Live reads and produced spots are two types of radio ads.

**5 Television and Audio Visual ads:**

This form of advertisement is the best form. It is more effective than the earlier forms’ this ads can reach millions of viewers. Here also the companies purchase airtime form TV channels. These ads can be of a few seconds or of a few minutes. According to the channels and time of a day’s the rate of this ads is decided.

However celebrities are endorsed in ads. For better result. The player’s actor actress politicians etc. are shown either supporting or using the product.

‘An old woman’ is written by a well-known maharastriy poet’ ‘Arum Kilatkar’. He was famous for his poems known as ‘Jejury’ An old woman’ is a model of simplicity and clarity of Indian society.

At Jejuri when a pilgrim readering in famous places’ one old woman catches his sleeve for begging some money. She is a very poor woman who go to Jejuri. Her demand is very small for only a fifty paisa coin. When the pilgrim shows his unwill to give her money she says that in return for the money she would take him with her and show him the Horseshoe shrine’

When the pilgrim replies that he has already seen that place. She still persist to him and in fact.

Her grip on his sleeve. The pilgrim looks at her with an expression of fins showing his refusal to give her any money but the woman still does not leave him and says that a poor old woman has no but to main tain herself on the charity of people.

The pilgrim looks at the sky and a moments after he once again turns his gaze upon her showing his unwillingness to give her anything he fells her eyes as bullet hoes’ It seens to him that her poverty and his refusal to give her any money have.

Pundit Jawaharlal Nehru was the first prime minister of India. India got independence on is august 1947 from bruisers’ in this speech delivered and midnight on 14 august Nehru speaks about Indians past. He also looks forward to Indies future as a prosperous and progressive nation. His langue age in the speech is full of ornaments.

‘Speech on Indian independence’ begins with the nation of happy moment of freedom hero asks are Indian’s to pledge to make our nation prosperous a long time. But now it is free’

Nehru appeals Indians to service the poor and needy people of India. He also appeals to end poverty illiteracy disease and inequality in society. He thinks the responsibility of the rich Indians is to help the poor. These tasks are difficult but he expect to full feel them at large scale

Nehru also remembers the perfect people i.e. Pakistan and Bangladesh he wishes them best luck. He says [they were our part so we are with them in their good and bad fortunes.

 Nehru also speaks about globalization. He wishes well not only of our neighbour but also of all the nations in the world no nation can live separate tram other nation

Further Nehru speaks of Mahatma Gandhi. He calls Gandhi as father of our nation, for him Gandhi. The saving and messages of Gandhi are the paths to walk on for Nehru. He praises the faith strength courage and humility of Mahatma Gandhi.

Nehru ends the speech with greetings he also appeals us to maintain peace freedom and democracy. He pays homage to the motherland thus; he expresses good luck not only to India but also to the world.

The poem ‘sonnet 29’ written by William Shakespeare it is typically Shakespeare in it’s from in this poem poet says that about the emotional stale of the speaker who in depression. In first eight lines poet says about his badluck.he also fells in disgrace with ‘men’s eyes’ show that the general public looks on him tunnel. In next line poet says about ‘out cast state’ her state refers to a state of beans and in this case his cast out from society and become ‘all alone’

In next line poet say about his situations which comprised with one part of bibles which comes from old testament end and here hexane personified is god and in the case. He is deaf and his cries make him sales. Here poet curing his poet and cursed himself after falling out of good favour.

In the next line poet comprised himself with others he wishes. To be like on forereach in in hope perhaps meanings hopeful may become wealthy someone who is hand same and popular on life the poet he also derides opportunities off eroded someone etc.

The next lines Shakespeare used the smile of a lark when the speaks describe effect that a thousand of his he love the part that the bark rests from the salen earth and break of day’ means that the night the image of lark shows the passive attude of poet’ the poet says that like lark since at morning he also get happiness with the help of with lovers memories.

In the last lines of the poem’ poet says that hope and happiness are warth more all the gold kind had gold is just items and while they may glitter and shiny they cannot bring a man to heave are realhapiness only love has the pawed.

To bring a man to the goats of heaven are real happiness so the oat says in of his beloved bringing him real wealth and he should be heaver like a king.